

EYES IN™ Edition 53 | EYES IN™ is a Publication from EYES IN™ Corp.

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World's Innovative Creators & Their Masterpieces

In this edition:

**Herzog & Oppenheimer at
Sundance Film Festival**

**Freeing Innovation:
Charles Bombardier**

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**PARK CITY, UTAH, DUBAI,
CANADA, NEW YORK**

**How Celebrity Smiles
Are Made: Jason Kim, CDT**

Editor-in-Chief EYES IN Magazine Vivian
Van Dijk & her boyfriend Adem Lolovic



Editor-in-Chief EYES IN Magazine Vivian Van Dijk &
her boyfriend Adem Lovovic



Dear Reader

Innovation can enhance high end living for everyone, that style of life that is more than just living in an innovative home or a luxurious lifestyle. It's a style that focuses on more efficient living, allowing a person to contribute more time to causes that really matter in life, from social causes to philanthropic efforts.

Living the high end life is about more than abundance. It is "luxury as a state of mind," per EatLoveandSavor.com. The site also says that, "high end living is a state of mind and a sensory experience. The luxury experience extends beyond ownership of a 'luxury' good. There is the appreciation, attention and enjoyment that make luxury. There are many simple luxuries that can be added without cost that can shift you into a luxurious way of thinking. Being luxurious involves how we experience the things around us. What things do you do to make your everyday a little more luxurious or high end?"

High end living is becoming the new normal as we all aim for innovations to make our lifestyles more efficient, comfortable and high quality. With EYES IN™ Magazine we are very happy to keep featuring innovative creators who contribute to make the high end living lifestyle accessible for all. Enjoy reading,

Best wishes,

Vivian Van Dijk

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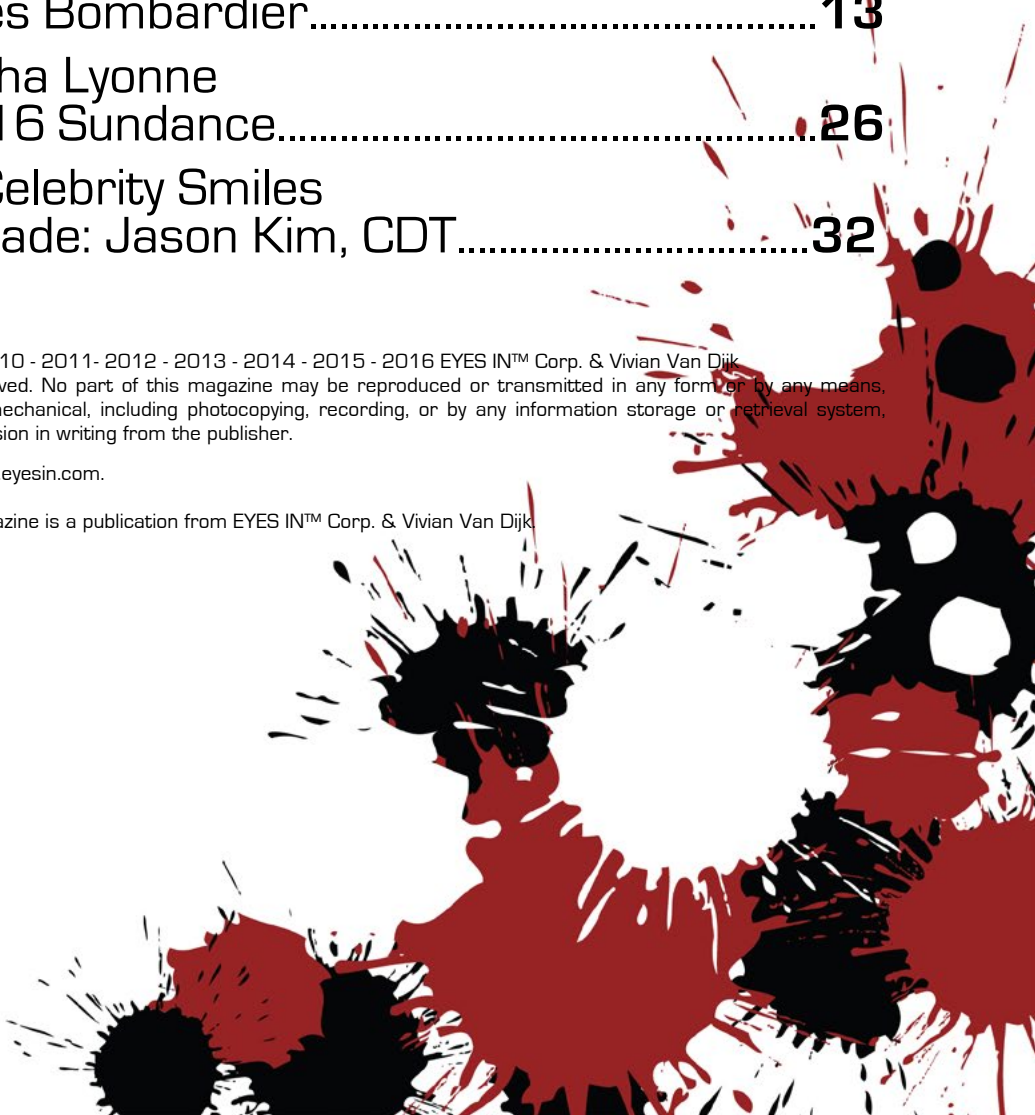
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EYESIN™ EDITION 53



“Jason Kim has been endorsed by Vivian Van Dijk as an outstanding innovative creator for his brilliant and groundbreaking work that includes him among the World’s Innovative Creators™ for making a difference in the world of the arts, science, technology and cultural progress.”

How Celebrity Smiles Are Made: Jason Kim, CDT



“With the cultures and fashion changing, there’s a lot of movement in what we consider to be the standards of beauty. My profession has a lot to offer.”

Few people realize all that goes into sculpting the perfect smile—it’s more than just straight teeth and there is more than just one shade of white. The positive effects of tooth restoration on overall appearance can generate major transformation, and master ceramist Jason Kim understands this best, making him the sought after professional for celebrities around the world.

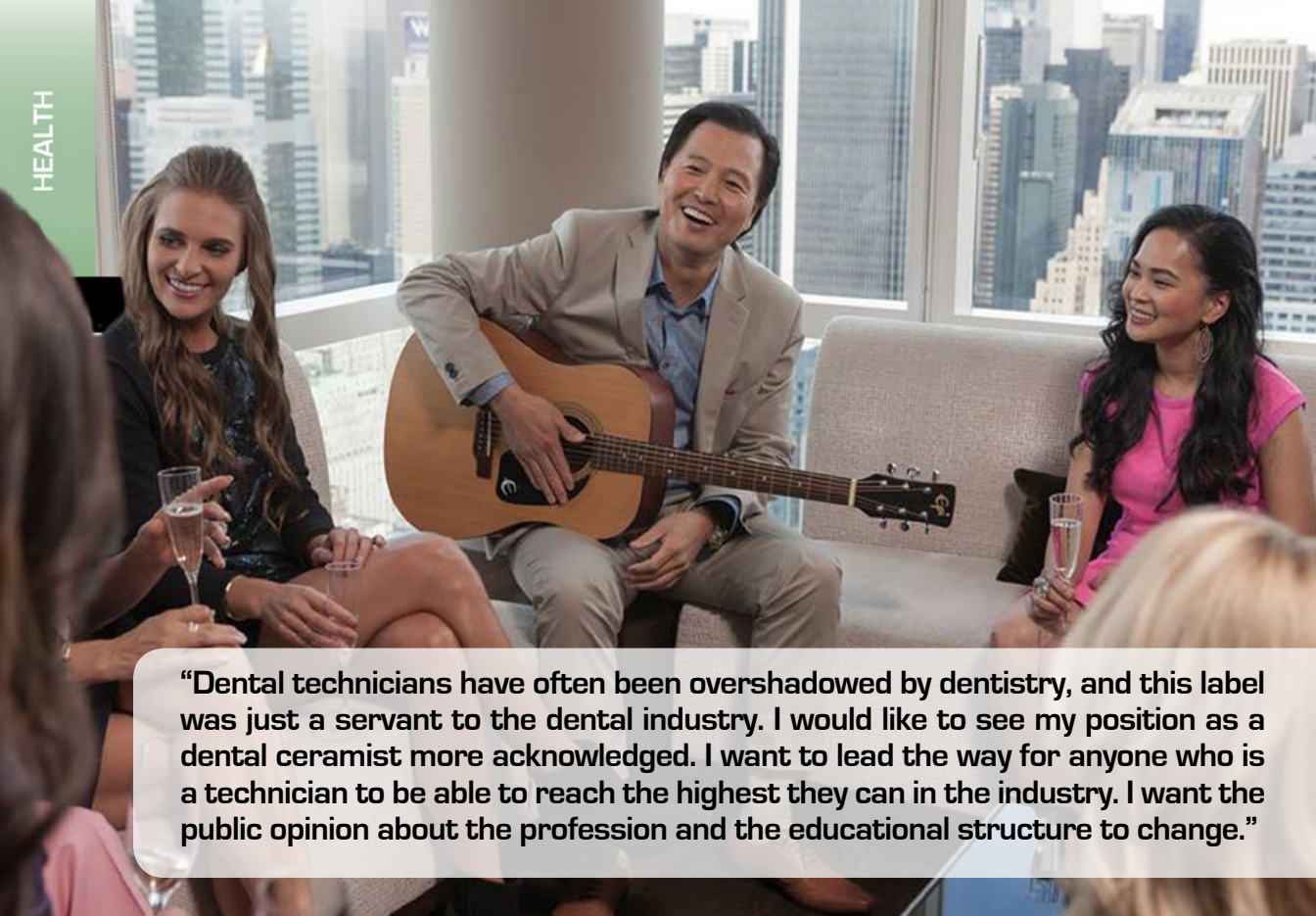
Jason Kim is the man behind some of the most recognizable smiles in Hollywood, having worked on the teeth of many celebrities, not as dentist but as the true artist who sculpts the teeth. As master ceramist, he painstakingly creates each tooth for a person’s new smile by hand. It’s labor intensive work, and Kim loves it.

In 1990 he founded his own practice, Jason Kim Dental Laboratory, in New York and quickly became Manhattan’s most prestigious ceramist. Today, he has several laboratories that span from New York City to Dubai, and is equally known for his perfectly crafted art and his development of groundbreaking techniques in the industry.

Born in South Korea, Kim came to the United States when he was 18 years old. He found a job working in a dental lab, fell in love with the work, and pursued his own education as a Certified Dental Technician on the weekends and evenings.

"Machines do a lot of the work in this industry. In comparison, what I do is like a hand-stitched suit. It just gives something better and more detailed than machine work."





“Dental technicians have often been overshadowed by dentistry, and this label was just a servant to the dental industry. I would like to see my position as a dental ceramist more acknowledged. I want to lead the way for anyone who is a technician to be able to reach the highest they can in the industry. I want the public opinion about the profession and the educational structure to change.”

The title ‘Dental Technician’ seems too small for the work that Kim does. The way he explains his work, the detail that goes into it, and the way that he approaches it with such care and empathy for his patients is much greater than the simple title of technician.

“Some artists have a certain style. With dental ceramic art, you almost need to become a chameleon to adapt to the needs of a particular person’s tooth form and color. It’s hard to have a signature style that would work for everyone. I create according to the needs of the individual,” said Kim.

And not only is he successful at his profession, but he is one of the world’s most pre-eminent instructors of advanced oral design and techniques, and serves as assistant professor at New York University College of Dentistry.

Kim is co-author of the textbook *Aesthetic Restorative Dentistry: Principle and Practice*. In 2009 he released his book, *The Master Ceramist*, in which his “subtle science” is explored in coffee-table book style.

“I wrote this book to help you and your clinician make critical decisions that can improve your appearance. Your dentist will orchestrate case planning for clinical success in dental restorations. But the ultimate success in achieving your aesthetic goals depends on the artistry and talent of the ceramist you select,” said Kim.

To learn more about Jason Kim CDT, please visit the Website www.jasonjkim.com.





Vivian Van Dijk - Editor-in-Chief
& Art Director. www.eyesin.com



A Conversation With Dental Ceramist: Jason Kim

As a child, what did you want to become?

I always wanted to be a guitarist in a rock band.

In which town did you grow up?

I grew up in the southern city of Daegu in South Korea. I came to the United States when I was 18 years old.

Do you think your background has influenced your career and current work? If so, what specific element is most pervasive in influencing your creativity?

I think it was the location, the place where I grew up, in the suburb of the city. I experience a lot of the natural surrounding—mountains, rivers, and all. It was a fresh, clean and healthy environment. But I went to school in the city, so I had a lot of comparison.

What made you choose the profession of a dental ceramist?

I was introduced to dental technology by my uncle, who lived in the United States before I did. As an immigrant, I had to be able to support myself while studying. My uncle recommended this field as a way to support myself. I started working in the lab as a helper while going to school in the evenings and on the weekends. It was during that time I realized I really liked the work of

dental cosmetology, and that's how I came to my decision to pursue the ceramist side of it all.

In which way do you consider yourself an innovative creator?

With the cultures and fashion changing, there's a lot of movement in what we consider to be the standards of beauty. My profession has a lot to offer. It's not just as simple as a smile—there are different shades of white, different depth that is needed, etc. There are many facets, and I am able to adapt it all very well. I take the patient background, concept of beauty, cultural background and social status, because all of that matters in achieving the look someone is seeking. I can interpret that into a science and art. There's a lot I sense about a person, including the physical atmosphere of the smile, whether they show all their teeth, half their teeth, thick lips, injections or none. All these things change how the light goes through the lips' shadow. There is no one fit for all.

Would you please share with us about the latest innovations in the field of cosmetic dentistry?

My line of work is very customized. There are a lot of digital dentistry options. It's all very much computerized, with scans of the tooth preparation, no more impressions like before. Machines do a lot of the work in this industry. In comparison, what I do is like a hand-stitched suit. It just gives something better and more detailed than machine work.

Do you have any beauty tips that will make your smile better?

Perfect teeth are not like piano keys. You need a bit of imperfection. We call it 'perfect imperfection.' Everyone has a configuration that affects the look, and the teeth have to follow that arrangement, and that might not always be as perfectly straight as piano keys.



As a dental ceramist and colorist, you have worked on the smiles of many celebrities. Is there any advice you can share with us that you give celebrities on how to maintain a glowing smile?

I remind them that each tooth is handmade and a lot of effort goes into making it beautiful. You have to care for it with regular hygiene visits and the best dental care for maintenance.

Is there a company or an individual you look up to or who inspires you in your work and efforts?

My teacher Willi Geller, from Switzerland. He is the maestro ceramist and I consider him a great artist. I studied under him in Switzerland and visit him every year. He is my mentor and my inspiration.

What is the most difficult thing of your job?

Time management, because we work with deadlines for appointments and installations, and there is just always so much to be done. There are many late nights.

What is the most fun part of your job?

I never get bored, because I never make the same teeth. It's always different because we all have different mouths.

Do you embrace the changes in your industry regarding social media influences?

Social media is vital to my work and very influential to what I do. I am on YouTube and Instagram and all the others.

HEALTH

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Do you follow any philosophical or psychological approach in your career and/or daily life?

My goal in life is to benefit as many people as possible. I get up in the morning and remind myself of this goal everyday. I try to be very positive in all my thinking. I think that God created this world and it's beautiful, and nature can sometimes make some mistakes but I can perform to fix those for people. I have great empathy for the people I meet. I want to do a good job for each person I meet and create a smile for, to help them out.

What is your favorite building in the world?

I like opera and I enjoy the look of the Sydney Opera House. I want to go there someday!

What is your favorite hotel?

The Royal Mirage hotel in Dubai. It's not a high rise but it's by the beach and beautiful.

What would be your ideal home?

I want to have a home in Bali, Indonesia. The inland mountains are nice, but I need to be by the water.

Do you have any personal and/or professional dreams for the future?

My career is technically called a dental technician. Dental technicians have often been overshadowed by dentistry, and this label was just a servant to the dental industry. I would like to see my position as a dental ceramist more acknowledged. I want to lead the way for anyone who is a technician to be able to reach the highest they can in the industry. I want the public opinion about the profession and the educational structure to change.



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CREATORS & THEIR MASTERPIECES**
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